

BOLTON RECREATION DEPARTMENT

**SPRING/SUMMER 2025 SPONSORSHIP
PACKET**



222 BOLTON CENTER RD, BOLTON CT 06043

WWW.BOLTONREC.RECDESK.COM

January 15, 2025

Dear Business,

As we enter 2025, we begin to think about our previous and future possibilities of working together to help support our community. Similar to previous years, the Bolton Recreation Department is looking for your support to host our community events for the spring and summer. These events include our Annual Egg Hunt as well as our Summer Concert Series! We hope you will consider sponsoring or simply donating to the below community events and programs. Along with this letter you will find our sponsorship forms for each of the community events.

Our annual egg hunt allows all ages to come together at our local park. Games are played to win eggs, including scavenger hunts, and relay races. It is a wonderful opportunity for children and adults to join as spring arrives! Sponsors for this event will have their business on every flyer and advertisement that goes around town. A super sponsor will also receive an announcement the day of the event as well as their business name on an individual thank you sponsorship sign in the park! Sponsors for this event can range from \$150.00 for the objects inside the eggs or the eggs to be stuffed, to a super sponsor of \$300.00 for 1,000 eggs as well as the objects inside of them. To sponsor this event, we must receive your sponsorship by March 14, 2025.

Our Summer Concert Series runs during the summer on select Wednesday nights on the town green. These concerts are attended annually by many community members, and we are excited to hold them again this year! During these events, adults and children come together for a relaxing evening of music from every genre, and community groups will sometimes come together to sell refreshments such as lemonade or baked goods. Most of our bands cost between \$600 and \$1,000 to book, all and any sponsorship or donation is very important to help this event run. Sponsors for this event will have the opportunity to be listed on our town website, any flyers and advertisements, or even on the Summer Concert Series banner and signs on the green! The summer concert series sponsorships range from \$300.00- \$900.00 to be a general sponsor, or \$1,000.00 to be a super sponsor. Any other donations are always welcome, and you are welcome to sponsor a specific band! To sponsor this event, we must receive your sponsorship by April 25, 2025.

Thank you for your consideration and we look forward to the possibility of working with you and your business. If you have any questions regarding our community events, I can be reached in the Recreation Department office by both phone at (860)649-8066 X6109 and email at scrane@boltonct.gov.

Sincerely,
Stephanie Crane
Stephanie Crane
Recreation Director

ABOUT US

It is the mission of the Bolton Recreation Department to enrich the life of the community as a whole by creating recreational opportunities for growth and enhancement to promote citizen involvement and striving to increase social, cultural and physical well-being of all ages.

Recreation opportunities are an important aspect of a well-balanced life style in the Bolton community, and the Recreation Department offers programs that benefit both residents and nonresidents of Bolton.

The Recreation Department would not be able to put on such enriching and exciting events and programs without your support and contributions. Like previous years, the Recreation Department is looking for your support to host our community events for the spring and summer. We hope you will consider sponsoring or donating to the below community events and programs. In return, we will promote your business on our flyers, emails, websites, and more!



THANK YOU

WE LOOK FORWARD TO WORKING
WITH YOU!!



222 BOLTON CENTER RD, BOLTON CT 06043

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Bolton Recreation Department Annual Egg Hunt 2025

Sponsor Form

A Great opportunity to contribute to a beloved community event that even brings in families and friends from out of town! Please return this form by **March 14, 2025** to guarantee your business's name on the flyers and advertisements around town.

 General Sponsorship - \$150.00

- This sponsors the eggs OR goodies that fill up to 1000 eggs to be placed in the park the day of the hunt.
- You will receive your business name on the flyers and advertisements around town.

 Super Sponsor - \$300.00

- This sponsors the goodies inside of the eggs as well as up to 1000 Easter eggs to be placed in the park the day of the hunt as well as during the games.
- You will receive your businesses name on the flyers and advertisements around town as well as an individual thank you sponsorship sign that will be posted at the park for at least two weeks surrounding the date of the event.

Thank you for your consideration

Business Name:		
Business name as you would like it seen on flyers/banners:		
Contact Name:		
Phone:	Email address:	
Address:		
General Sponsor:	Super Sponsor:	Total sponsorship:
		Check Number:

Bolton Recreation Department

Checks payable to Town of Bolton
Mail to – Bolton Recreation Department – 222 Bolton Center Rd. – Bolton CT 06043
Contact: Stephanie Crane (860)649-8066 ext.6109 / scrane@boltonct.gov



Summer Concert Series 2025

Sponsor Form

Great opportunity to showcase your business while helping the community! To guarantee inclusion of your company on the banner, please return this form by **April 25, 2025**

___ **Bronze Sponsorship - \$300.00**

- This helps contribute to any and all band payments.
- Your company name will be listed on our website.

___ **Silver Sponsorship - \$600.00**

- This helps contribute to any and all band payments.
- Your company name will be listed on our website, online flyers, printed flyers, and listed on our banner on the town green. Bands will make a general shout out thank you to all sponsors.

___ **Gold Sponsorship - \$900.00**

- This helps contribute to any and all band payments.
- Your company **LOGO** will be listed on our website, online flyers, printed flyers, and listed on our banner on the town green. The band will do a shout out to Gold sponsorships specifically during their performances.

___ **Super Sponsor - \$1,000.00**

- **This sponsors one band payment!**
- Your company name and LOGO will be listed on all online flyers, printed flyers, and listed on our banner on the town green. As well as your individual thank you sponsorship signs on the green a week before and during the concert.

___ **Other sponsorships-** if you are sponsoring a specific band we ask that you donate an additional \$50.00 on top of the band fee to assist in covering additional charges on the Recreation Department for the summer concert programs.

Checks payable to Town of Bolton

Mail to – Bolton Recreation Department – 222 Bolton Center Rd. – Bolton CT 06043

Contact: Stephanie Crane (860)649-8066 ext.6109 / scrane@boltonct.gov

Summer Concert Series 2025

Sponsor Form

Make checks payable to Town of Bolton
Mail the check as well as this form to –
Bolton Recreation Department
222 Bolton Center Rd.
Bolton CT 06043

Business Name:		
Business name as you would like it seen on flyers/banners:		
Contact Name:		
Phone:	Email address:	
Address:		
General Sponsor:	Super Sponsor:	Total sponsorship: Check Number:

Thank you for your consideration!

Checks payable to Town of Bolton
Mail to – Bolton Recreation Department – 222 Bolton Center Rd. – Bolton CT 06043
Contact: Stephanie Crane (860)649-8066 ext.6109 / scrane@boltonct.gov